

NEW!!!

# Top Fix RACE

The new stretcher for competition and elite skiers



POMOCA is proud to present the first stretcher oriented specifically for competition, and created as a response to the increasing demand from the competition market. This new product was developed with the help of members of the Swiss National Ski Mountaineering Team, and is yet another example of POMOCA's position as a clear leader, adding a second top product to the competitive mohair skin RACE.

The POMOCA Top Fix RACE has several advantages:

- Strong and resistant 3.5mm elastic cord
- New gripping system for the elastic cord, avoiding the classical knot
- Elliptic ring with eccentric holes, assuring better anchorage on the ski and easier to remove
- Parallel cord holes, to guarantee the perfect position of the ring
- Thick cord end to help pulling with gloves, resistant to low temperatures
- POMOCA logo on ring, assuring a visibility of the brand on the upper part of the ski
- Easy to set up: no need any more for do-it-yourself solutions!
- Only **5 gram** weight per piece!!
- Adjustable even for skis without central cut (i.e. Dynastar) taking out the ring
- 2 rivets included

The product will be accompanied with a simple installation manual and sold in blisters.

The product will be launched to the media on December 1<sup>st</sup> and all athletes of the POMOCA Pro Team will receive the Top Fix RACE for competition during season 2010-2011.

POMOCA will also promote this product through competitions and merchandising.

The product will be available on stock, ready to be delivered, on October 30th. Some samples are available from September 30th.

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